

ThreatSTOP vs. OpenDNS Battle Card

Solution Overview

ThreatSTOP protects every device on your network against attacks and the exfiltration and corruption of data. ThreatSTOP's cloud-based solution transforms global, real-time threat intelligence into continuously updated and actionable policy rules. These dynamic policies are enforced by your existing network edge devices (such as firewalls, routers and DNS servers) to protect against a constantly changing landscape of new and emerging threats.

ThreatSTOP's flexibility empowers you to tailor block and allow policies on a device-by-device basis to perfectly fit your evolving network and security needs. Powerful reporting delivers visibility to the threats targeting, or already inside of your network.

- Curate intelligence data from top security community & trust gro up sources; integrate with proprietary data.
- Create tailored policies leveraging real time threat intelligence to protect your network.
- Block attacks and prevent data theft and corruption. Materially reduces network load.
- Report on blocked attacks and affected internal machines to speed remediation.

Features	ThreatSTOP IP Defense	ThreatSTOP DNS Defense	OpenDNS Umbrella
Create & modify policies	Yes	Yes	No (Content filters)
IP protection	Yes	Yes	No
Domain protection	No	Yes	Yes
Inbound attack protection	Yes	No	No
Block/Allow decision made locally	Yes	Yes	No
DNS resolution outside network	No	No	Yes
Integrate custom / proprietary threat feeds	Yes	Yes	No
Compatible with all devices on the network	Yes	Yes	No
Custom allow list creation	Yes	Yes	Limited
Bypassed with IP Proxy sites	No	No	Yes
WAF-based threat intelligence	No	No	Yes

Selling Points

- OpenDNS offers a web content filter restricted to outbound traffic only, and it requires all DNS queries to be made by their DNS servers meaning every outbound connection attempt leaves your network for block/allow determination.
- OpenDNS works at the domain level (blunt instrument) meaning malicious URLs/IPs on "good" domains are an unprotected threat.
- Like most WAF's/URL filtering solutions you will encounter over-blocking and need reclassification.
- Clients can use IP proxy sites to entirely circumvent protection and expose risk to the network either naively or maliciously.

ThreatSTOP Key Features

- Users create and maintain their own protection policies to block and allow what fits their security needs.
- Policies are dynamically and continuously updated using comprehensive threat intelligence to deliver present-moment protection against new and emerging threats.
- Solution runs on the network device or via on premise management VM, no delay or added bandwidth is introduced by offloading the block/allow decision.
- Compatible with all market-leading network edge devices including firewalls, routers, etc; no expensive new hardware upgrades needed.
- Cross-platform compatibility makes it easy to manage security across all heterogeneous devices from a centralized point.
- Highly efficient implementation does not add undue processing or memory load on your network devices.
- Actionable reporting delivers visibility to blocked inbound and outbound traffic to make remediation efficient and effective.

Competitive Disadvantages

- Lack of granular protection, solution is domain constricted – no meaningful IP or URL protection.
- No inbound protection, outbound DNS only.
- Client endpoints circumventing protection using IP proxy sites to "surf the web freely."
- An "on or off" product lacking tools to customize policies to fit customer business/security needs.
- Minimum buy-ins of 100 licenses.
- No protection on networks that enforce use of their DNS gateway. (hotels, starbucks, hotspots)